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FM SECSTATE WASHDC

TO AMEMBASSY TOKYO PRIORITY

UNCLAS STATE 120287

E.O. 11652:N/A

TAGS: OEXC, JA

SUBJECT: CULCON: REPORT OF AMERICAN PANEL MEETING

REF: STATE 107880; TOKYO 5986

AMERICAN PANEL MEETING HELD MAY 15 IN DEPARTMENT. TWENTY PERSONS ATTENDED INCLUDING SIX PANEL MEMBERS, REPRESENTATIVES OF TWO ABSENT PANEL MEMBERS, AND FIVE SUBCOMMITTEE CHAIRMEN OR SUBCOMMITTEE REPRESENTATIVES.

WIDE RANGING DISCUSSION HELD ON ALL CURRENT CULCON ACTIVITIES. EXCELLENT SHAKEDOWN FOR HAWAII MEETING. FORMAT OF HAWAII MEETING ALSO DISCUSSED, AND SINCE THIS HAS BEARING ON CONTENT WILL START THIS REPORT WITH PROPOSED OUTLINE OF THAT MEETING AS NOW PROPOSED HERE:

JUNE 21 (SAT.) 9:30 - 10:30 PLENARY SESSION; REMARKS BY COCHAIRMEN; GENERAL REVIEW OF WHERE WE STAND, ANNOUNCEMENTS ETC.

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11:00 THROUGH LUNCH TO 5:00 PM - INFORMAL, SEPARATE DIALOGUES BETWEEN COUNTERPART SUBCOMMITTEE CHAIRMEN, TO CLARIFY AND COORDINATE PROGRAMS AND PREPARE CULCON VIII SUBJECTS TO PRESENT TO JOINT COMMITTEE ON SUNDAY AND MONDAY.

COULD INCLUDE DIALOGUES BETWEEN OTHER PANEL MEMBERS,
I.E. HALL-MAEDA-HORI-RICHARDSON.

6:00 - 7:30 - RECEPTION AT KUILIMA HOTEL BY JOINT COMMITTEE.

JUNE 22 (SUN.) 9:30 - 1:00 - REPORTS BY SUBCOMMITTEE
CHAIRMEN TO JOINT COMMITTEE ON COMING YEAR'S PROGRAM AND
PROPOSALS FOR CULCON VIII AGENDA.

1:00 ON - FREE TIME

JUNE 23 (MON.) - 9:00 - 12:00 - REFINE PROPOSALS,
CONSOLIDATE AGENDA FOR CULCON VIII, INCLUDING FORMAT AND
THEMES, AND ISSUE FINAL REPORT.

P.M. DEPARTURES.

SINCE MAIN CULCON ACTIVITIES ARE CENTERED IN SUBCOMMITTEES,
IT IS FELT ABOVE FORMAT WILL PERMIT A MORE MEANINGFUL
EXCHANGE AND MORE CONCRETE RESULTS THAN WOULD A CONTINUOUS
PLENARY SESSION.

POST COMMENTS ON ABOVE FORMAT WELCOMED.

TO ASSIST JAPAN SIDE IN PREPARING FOR THE MEETING AND FOR
THE REQUESTED SUMMARY REPORTS, FOLLOWING IS OUTLINE
OF AMERICAN PANEL DISCUSSION IN TERMS OF PROPOSED AGENDA
ITEMS FOR HAWAII. AMERICAN SIDE POSITIONS OR ATTITUDES
ARE EMPHASIZED. SEE SUBCOMMITTEE MINUTES FOR DETAILS.

JAPANESE STUDIES: 1. DATA FOR BIENNIAL REPORT ON STATUS
OF JAPANESE STUDIES IN THE U.S. COULD JAPAN SIDE FURNISH
ANY DATA OR STUDIES ALREADY COMPLETED?

2. POSSIBLE FAMILIARIZATION VISIT TO U.S. OF JAPANESE
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COUNTERPART SUBCOMMITTEE PRIOR TO CULCON VIII. (AMERICAN
PANEL FAVORS SUCH VISIT) IN PLACE OF SURVEY.

3. TRANSLATIONS AND ABSTRACTS OF JAPANESE SCHOLARLY WORKS.
WHAT WORKS DESERVE TRANSLATION AND CAN JAPANESE COUNTERPART
PURSUE THIS?

4. RELATIONS WITH JAPAN'S AMERICAN STUDIES SUBCOMMITTEE.
CAN SOME INTERCULTURAL PROJECTS BE WORKED OUT E.G. JOINT
TEACHING/RESEARCH.

5. DEFINITION OF ROLES OF JOINT SUBCOMMITTEES. AMERICAN
SIDE WOULD FAVOR SETTING FORTH JOINT GOALS AND
COOPERATIVE MECHANISMS.

AMERICAN STUDIES: 1. MEETING OF JOINT SUBCOMMITTEES IN SEPTEMBER TO DISCUSS MUTUAL ROLES, DEFINE GOALS, SET UP COMMUNICATION AGREEMENTS, CONCUR ON SPECIFIC PROJECTS AND CLARIFY PARTS EACH WILL PLAY.

2. ACCREDITATION OF JAPANESE UNDERGRADUATE STUDENTS IN THE U.S. U.S. SIDE WILL CLARIFY SITUATION ON U.S. CAMPUSES; JAPAN SIDE ASKED TO OBTAIN LATEST DATA ON "JUNIOR YEAR ABROAD" FROM MOMBUSHO AND DATA ON ACTIVE UNIVERSITY AFFILIATIONS. HOPE IS TO FACILITATE EASIER EXCHANGES.
AMERICAN STUDIES SUBCOMMITTEE MEETING.

4. JAPANESE LECTURERS ON AMERICAN STUDIES TO U.S.-U.S. SIDE WISHES TO SOLICIT JAPANESE VIEWS ON FEASIBILITY AND FUNDING.

TELEVISION COOPERATION: 1. NEXT TV FESTIVAL - SET DATES AND DISCUSS FORMAT, CONTENT, INCLUDING POINTS BELOW.

2. THE ROLE OF PBS. INVITATION WILL BE EXTENDED TO PBS REPRESENTATIVE TO ATTEND HAWAII MEETING IN HOPES THAT EFFECTIVE EXCHANGE CAN BE SET UP AS PBS CONSIDERED MORE PROMISING U.S. OUTLET THAN COMMERCIAL STATIONS FOR JAPANESE CULTURAL PROGRAMS FROM NHK AND JAPANESE COMMERCIAL STATIONS. ASSUME MINPO WILL BE REPRESENTED AT HAWAII.

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3. INCREASED SISTER-STATION AFFILIATIONS FOR PROMOTING EXCHANGE OF PERSONNEL AND PROGRAMS.

4. STRENGTHENING RELATIONS WITH NATIONAL ASSOCIATION OF TELEVISION PROGRAM EXECUTIVES (NATPE). U.S. SIDE BELIEVES THIS ORGANIZATION MORE APPROPRIATE THAN NAB AS BANGUMI CENTER COUNTERPART.

5. METHODS TO COPE WITH DIFFERENT CONCEPTS OF CULTURAL TV PROGRAMS BETWEEN JAPAN AND U.S. POSSIBILITY OF AMERICAN TV TEAMS TO JAPAN ALONG LINES OF "FACILITATIVES". FUNDING THEREOF AND PROBLEMS OF DIRECT PLACEMENT.

6. FORMALIZATION OF SUBCOMMITTEES.

JOURNALISM EXCHANGES: 1. WAYS TO ASSIST EXISTING U.S.-JAPAN JOURNALIST EXCHANGE PROGRAMS SUCH AS IPI, FULBRIGHT, JAPANESE GOVERNMENT ETC. COULD JOURNALIST EXCHANGES BETWEEN SISTER CITIES BE EXPANDED? COULD JAPANESE JOURNALISTS BE ASSIGNED TO MAJOR U.S. REGIONAL PAPERS FOR SHORT PERIODS WHICH HAVE NO OVERSEAS CORRESPONDENTS - BOTH TO FILE STORIES TO JAPAN AND TO WRITE ABOUT JAPAN-U.S. RELATIONS FOR HOST PAPER?

2. WAYS AND MEANS U.S. MEDIA REPRESENTATIVES ON CULCON MIGHT ASSIST IN FACILITATING EMPEROR'S VISIT TO U.S.- SEMINARS, BROCHURES, MEDIA PUBLICITY ETC.

EDUCATION FOR INTERNATIONAL UNDERSTANDING: 1. CLARIFY GOAL OF PRESENT PROJECTS - WHAT IS CONSIDERED MAXIMUM DESIRABLE IMPACT. IS SOME SORT OF JAPANESE PILOT SUCH AS NORTH CAROLINA SCHOOL SYSTEM EFFORT CONTEMPLATED? TO WHAT EXTENT IS JAPANESE SIDE CONTEMPLATING APPLICATION OF RESULTS OF VARIOUS STUDIES ON EXPERIMENTAL BASIS?

2. DEFINE WHAT MIGHT BEST SERVE AS EVENTUAL CLEARING HOUSE FOR RESULTS. WHAT IS DISTRIBUTION AND PUBLICITY?

3. PROBLEM OF CONTINUED FUNDING. IS JAPAN SIDE ASSURED OF THIS?

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LIBRARY INTERCHANGE: 1. FORMALIZATION OF SUBCOMMITTEES.

2. COMPOSITION AND OBJECTIVES OF NEW SUBCOMMITTEES - U.S. SIDE BELIEVES OBJECTIVES SHOULD BE BROAD GUAGUE,

INCLUDING BOTH JAPANESE STUDIES AND AMERICAN STUDIES. MOST SUBCOMMITTEE NOW IDENTIFIED. STEVENS ATTENDING. HOPE JAPANESE REPRESENTATIVE CAN ATTEND ALSO.

MUSEUM EXCHANGES: 1. AGREEMENT ON FORMULA FOR COST-SHARING OF EXPENSES ON FUTURE MAJOR EXHIBITIONS IN BOTH DIRECTIONS. U.S. SUBCOMMITTEE PROBABLY WILL BE REPRESENTED AND WILL HAVE TENTATIVE IDEAS ON SUCH BASIC AGREEMENT.

2. FUTURE EXCHANGES, INCLUDING POSSIBLE KAMAKURA EXHIBITION FROM JAPAN IN 1977 OR 1978.

3. BICENTENNIAL EXHIBITION TO JAPAN - PRESENT PROBLEMS AND NEEDS. FYI, LEE COUNTING ON JAPANESE FINANCING DECISION SOON.

IN ADDITION TO THE ABOVE RELATING TO SUBCOMMITTEE ACTIVITIES, THE PANEL ALSO DISCUSSED THE FOLLOWING:

ORIENTATION FOR JAPANESE TEACHER DELEGATIONS: OFFICE OF EDUCATION CONTINUE BE PREPARED OFFER ASSISTANCE FROM ITS FACILITATION STAFF AND ITS TEN REGIONAL OFFICES. POSSIBILITY OF ASSISTANCE FROM AMERICAN STUDIES FACULTY ASSOCIATION TO BE INVESTIGATED. POSITION PAPER ON RESOURCES FOR ORIENTATION TO BE PREPARED FOR HAWAII. JAPANESE FUNDING MAY BE AVAILABLE, ACCORDING TO JAPANESE CONTACTS

(HOMMA FOR ONE) OF AMERICAN STUDIES SUBCOMMITTEE.

U.S.-JAPAN CULTURAL ASSESSMENT: AMERICAN SIDE WILL WISH TO DISCUSS POSSIBILITY OF CONDUCTING ONE-PHASE SURVEY, THROUGH INTERVIEWS IN U.S., OF "STRUCTURAL" IMPEDIMENTS TO COMMUNICATION (I.E., BOOKS, PUBLICATIONS, FILMS, CASSETTES, ART OBJECTS, ETC.) AS WELL AS OPEN DISCUSSION OF HOW BEST TO FULFILL MANDATE OF CULCON VII FINAL COMMUNIQUE. WOULD HOPE JAPAN SIDE WILL SEE WAY UNCLASSIFIED

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CLEAR TO SIMILAR BRIEF SURVEY IN JAPAN. DO NOT SEE THIS AS MAJOR COST. COULD BE DONE THROUGH 30-50 INTERVIEWS.

STUDENT COUNSELING: THIS WILL NOT BE AGENDA ITEM BUT AMERICAN PANEL CHAIRMAN WILL BRING UP AS SOMETHING WE CONSIDER AN INCREASING PROBLEM AND LEAVE DOOR OPEN FOR WHATEVER RESPONSE DEVELOPS, IF ANY.

ORGANIZATIONAL CHANGES: U.S. SIDE INCLINED TO SEE VALUE IN NUMBER OF RELATIVELY MINOR CHANGES IN FORMAT OF JOINT COMMITTEE AGREEMENT, TO BROADEN MEMBERSHIP ELIGIBILITY, PROVIDE FLEXIBILITY TO REFLECT EXPANDING ACTIVITIES.

OTHER MATTERS: 1. POST REMINDED WE SHALL NEED BRIEF SUMMARY REPORTS OF SUBCOMMITTEE ACTIVITIES PRIOR TO HAWAII MEETING FOR DISTRIBUTION TO COUNTERPARTS, BY JUNE 6; IF POSSIBLE SOONER.

2. YOUR COMMENTS ON THEME FOR CULCON VIII, OR ANY CHANGE IN FORMAT YOU CONSIDER USEFUL, ARE WELCOMED. DISCUSSION HERE CONSIDERED POSSIBILITY OF MAJOR CHANGE FOR BICENTENNIAL TO CONSIST OF TWO OR THREE DAY SEMINAR WITH HIGH LEVEL SPEAKERS ON SUCH THEMES ENHANCING U.S.-JAPAN UNDERSTANDING IN THIRD AMERICAN CENTURY, OR THE FUTURE OF INTERNATIONAL EDUCATION, FOR BROAD LEADERSHIP IN WASHINGTON AREA.

3. VIEWS EXPRESSED HERE BY CHAIRMAN, OTHERS THAT LATE APRIL OR EARLY MAY BETTER TIME OF YEAR IN WASHINGTON - COOLER, MORE FLOWERY, PROBABLY LESS CROWDED WITH BICENTENNIAL VISITORS AND GENERALLY MORE DESIRABLE THAN EARLY JUNE. ADVISE WHETHER JAPAN SIDE AGREEABLE TO CHANGING DATES AND DESIRED PERIOD.

COMMENTS ON FOREGOING WELCOMED. JAPANESE EMBASSY HERE INFORMED OF SUBSTANCE THIS MESSAGE. NO OBJECTION PASSING TO GAIMUSHO AND WOULD WELCOME ANY COUNTERPROPOSALS THEY MIGHT HAVE. INGERSOLL

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